## **Cookie Policy**

The Website "iceo.co" uses cookies to improve the operation of the Website, increase the comfort of browsing and protect Users. More information on cookies and how to manage them can be found below.

## **Definitions**

For the purposes of the Cookie Policy, we will use the following definitions:

- User a person using the Website;
- Website means the website https://iceo.co
- Administrator means ICEO LAB Limited with its registered office at 1 Chapel Street, Warwick, United Kingdom, CV34 4HL.

## What are cookies and what are they used for?

- 1. Cookie files (Cookies) are IT data containing information (in particular text files) saved by the server on the User's computer, which the server can read when the User reconnects to the Website from such a computer. Cookies usually contain the name of the Website they come from, the storage time on the end device and a unique number.
- 2. Cookies are used for the following purposes:
  - a) adjusting the content of the Website to the User's preferences and optimizing the use of the Website; in particular, these files allow to recognize the device of the User and properly display the Website, tailored to his individual needs;
  - b) creating statistics that help to understand how Website Users use it, which allows improving its structure and content;
  - c) maintaining the Website user's session (after logging in), thanks to which the User does not have to re-enter their login and password on each subpage.
- 3. The Website uses two basic types of cookies: "session" and "persistent" cookies. Session cookies are temporary files that are stored on the User's end device until logging out, leaving the Website, or turning off the software (web browser). Persistent cookies are stored on the User's end device for the time specified in the parameters of Cookies or until they are deleted by the User.
- 4. The Website uses the following types of Cookies that perform various functions presented below:
  - a) "necessary" cookies, enabling the use of services available on the Website, e.g. authentication cookies used for services that require authentication on the Website;
  - b) cookies used to ensure security, e.g. used to detect fraud in the field of authentication on the Website;
  - c) "performance" cookies, enabling the collection of information on the use of the Website pages.
  - d) "analytical" cookies collect information about the use of the Website, such as the pages visited by a given user and any error messages; they do not collect information that enables the identification of the User, and the collected data is aggregated in such a way that it becomes anonymous.
  - d) "functional" cookies, make it possible to "remember" the settings selected by the User and personalize the User's interface, e.g. in terms of the selected language or region from which the User comes, font size, Website appearance, etc.
  - e) "advertising" cookies , enabling the delivery of advertising content to Users more tailored to their interests.

## Who and how manages cookies?

- 1. Administrator, as an authorized entity, places and manages Cookies on the User's end device.
- 2. The Website automatically collects information through cookies. If you do not change the settings for Cookies, it is considered consent to their use.

- 3. Using a web browser, the User may at any time change the Cookie settings and disable some or all Cookies.
- 4. Restrictions or exclusions in the use of cookies and other similar technologies may affect some of the functionalities available on the Website.
- 5. In the event of disabling one or more cookies, the Administrator continues to use the information obtained from previous Cookies before the User sets cookies to be disabled or limited. From then on, the Administrator will not use Cookies that have been disabled to collect any new data.
- 6. The Administrator reserves the right to change the Cookie Policy and at the same time undertakes to immediately publish the changes on the Website.